



## UP-LABELS SAMPLING PROCESS - EFFICIENT AND TAILORED

1

### INITIAL CONTACT & NEEDS ANALYSIS

We begin with a personal consultation to understand your requirements, assess your challenges, and identify your specific needs.

2

### TIRE SIDEWALL SAMPLE REQUEST

To ensure optimal results, we request sample segments of your specific tire sidewalls for testing.

3

### PRODUCT TESTING & ANALYSIS

Our experts conduct extensive marking trials followed by in-depth testing to evaluate the quality and durability of the markings, ensuring they meet your exact requirements.

4

### RESULTS PRESENTATION & RECOMMENDATION

We prepare a comprehensive presentation of the test results, offering customized recommendations tailored to your specific needs.

5

### FEEDBACK DISCUSSION & OPTIMISATION

In a direct consultation, we address your questions and refine our recommendations to better align with your objectives.

6

### FINAL REPORT & ONGOING SUPPORT

You will receive a comprehensive final report along with continuous support for implementation and process optimisation – either on-site or remotely.



**UP-LABELS**  
Ultimate Performance Labels



## UP-LABELS SAMPLING PROCESS - EFFICIENT AND TAILORED

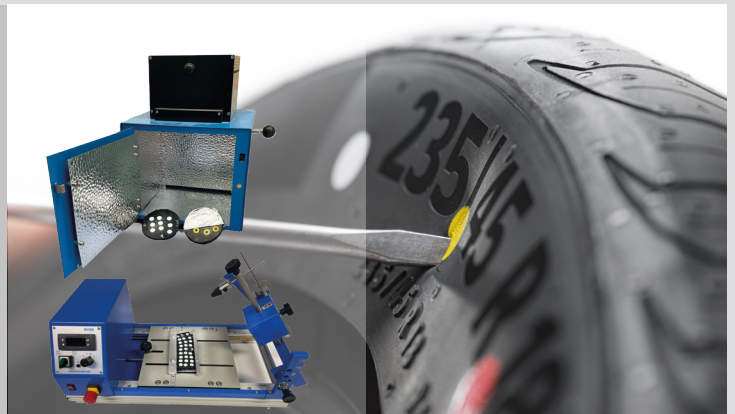
### EXPERTISE & INNOVATION THROUGH R&D

Innovation is driven by knowledge. Our research and development (R&D) experts continuously develop cutting-edge solutions, staying ahead of industry challenges and driving progress with precision and expertise.



### STATE-OF-THE-ART TESTING FOR SUPERIOR SOLUTIONS

We employ the most advanced and specialized testing equipment to deliver precise and reliable results. Our tailored testing procedures are developed in close collaboration with international customers, ensuring innovative solutions that perfectly align with real-world requirements.



### CUSTOMISED PRODUCT RECOMMENDATIONS

No challenge is too complex – we find the optimal solution for every need. By understanding your specific requirements and leveraging our expertise, we provide tailored product recommendations that enhance both performance and reliability.

**Test Report**  
Comparison of the test results

Test report	Hot Foil		LTA	
	PHF	SHF	HS	RV1
Scratch resistance - smooth	8	8	8	9
Scratch resistance - structured	7	8	7	9
Rubbing resistance - smooth	8	8	8	9
Rubbing resistance - structured	6	7	7	9
Bending resistance	7	8	9	9
UV-resistance	7	7	8	8
Covering structures	7	6	10	10
Opacity	9	7	10	10

UP-LABELS YOUR BRAND