



UP-LABELS

Ultimate Performance Labels

Deco-Service

DECO-SERVICE: WHERE TIRES BECOME A STATEMENT



Leave a lasting impression at trade shows, exhibitions, race events, and industry gatherings with our Deco-Service. Our high-quality, fully customisable decals turn your tires into powerful branding tools, ensuring they stand out with precision and professionalism. Whether you're unveiling innovative prototypes or promoting new product lines, our durable, eye-catching decals enhance visual appeal and strengthen your brand identity. With Deco-Service, your tires don't just roll—they captivate.

CUSTOM DESIGN

Customize every detail to your needs with flexible options for graphics, design, and color.

ULTRA-THIN

Experience the „no-label look“ with our ultra-thin decals, seamlessly blending into the tire sidewall for a sleek, elegant appearance.

HIGH ADHESION POWER

Specially formulated adhesives, tailored to the structure and chemistry of tire sidewalls, ensure maximum adhesion and durability.

HIGH DISCOLORATION RESISTANCE

Our decals are highly resistant to discoloration, even under intense sunlight exposure, harsh weather conditions, and the migration of staining tire ingredients.

ENVIRONMENTAL SUSTAINABILITY

Our products are made exclusively from eco-friendly raw materials, eliminating the use of petrochemical solvents.

FULL-SERVICE DECAL APPLICATION

We provide a complete decal application service, managing every step from design to final placement.





HIGHLIGHT YOUR TIRES: UNIQUE FEATURES ON THE SIDEWALL

STEPS TO CREATE YOUR CUSTOMISED TIRE DESIGN

1. Initial Consultation

Contact us to discuss your specific requirements and objectives.



2. Design Submission

Provide your tire specifications along with the desired graphics or branding elements.

3. Evaluation & Recommendation

We evaluate your tire and recommend the most suitable decal construction and adhesive type based on your needs.



4. Design Approval

Review and approve the proposed graphics and decal type to ensure they align with your vision.

5. Label Application

We apply the approved designs to your tires, ensuring durability & compliance with industry standards.



6. Delivery

Receive your customised tires, ready for your application or distribution.

7. Support

We offer continuous support & are available for any further information or feedback.



WHY CHOOSE OUR TIRE DECORATING SERVICE

- Comprehensive design and decoration solutions, from concept to delivery
- Fast, efficient, and reliable service
- Expert guidance and support
- Transparent, cost-effective pricing

TYPES OF DECALS WE OFFER

- Heat-activated transfer decals
- Pressure-sensitive adhesive decals